

Fleet sustainability

Green your fleet with data-driven insights.

Make progress towards sustainability targets with telematics. Measure the environmental impact of your fleet and take action to reduce your footprint.

- + Reduce fuel consumption
- + Track CO2 emissions
- + Fleet electrification
- + EV performance monitoring and reporting
- + GO Recycling program

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Reduce your carbon footprint



Minimize harmful emissions

Reduce your fleet's fuel consumption to curb roadside emissions of greenhouse gases. Fuel usage metrics from MyGeotab provide insight into behaviors that could impact your environmental footprint. Track your fleet's performance and total mileage to optimize route planning for a reduction in fleet emissions.



Make your drivers part of the solution

Promote fuel efficient driving with help from MyGeotab. With the customizable Driver Safety Scorecard, you can compare excessive braking and speeding by vehicle, to help inform feedback to drivers as part of your training program. Monitor at-risk drivers, track improvement and reward employees who are making your fleet greener.



Transition seamlessly to electric

Gain a deep understanding of your current fleet profile and identify the best vehicles to replace with EVs with the Geotab Electric Vehicle Suitability Assessment (EVSA). Plan your transition to electric confidently, certain that each EV is duty-cycle and range capable, while reducing your fleet's carbon footprint and delivering a positive ROI.



Optimize the performance of your electric vehicles

Geotab supports the largest set of EV makes and models to provide a comprehensive view of your entire fleet in one platform. Leverage EV performance data to maximize fleet efficiency. Keep your EVs fully-charged for the day's workload with real-time charging notifications. Monitor energy efficiency to reduce costs and emissions.



Work towards zero waste

Keep your fleet's waste to a minimum and take advantage of the Geotab GO Recycling Program, an eco-friendly disposal process for the devices when they are no longer needed. Recycling gives new life to devices and keeps waste out of landfills.



See the bigger picture

Benchmark your fleet's environmental performance against similar fleets and identify opportunities for improvement that you might have missed. Empower your organization with IoT insights from Geotab. Municipalities can leverage the Smart City datasets to help solve urban mobility issues that are causing unnecessary emissions of health-impacting air pollutants on their roads.

Learn more about fleet sustainability at [Geotab.com](https://www.geotab.com)

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